

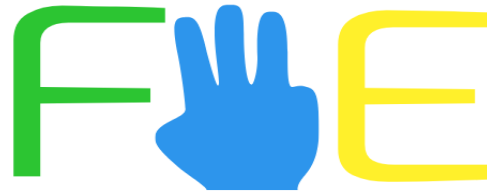


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# From Education to Employment through Entrepreneurship

Project number: 2019-1-PL01-KA204-065616

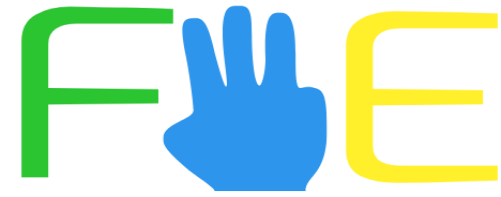


## Dissemination Event

26th of May 2022



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**November 2019 – July 2022**

**Beneficiary:**

- **Fundacja Edukacja, Zdrowie, Rozwój, Sucha Beskidzka**

**Partners:**

- **Spain:**

*Busines Innovation Brokers S.Coop.*

- **Czech Republic**

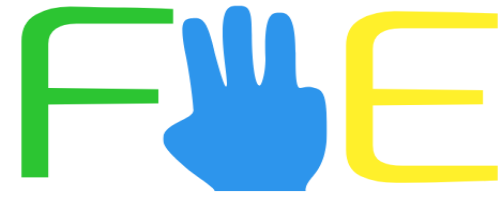
*BEC druzstvo - Business and Employment Co-operative*

- **Portugal:**

*ADRIMAG - Associação de Desenvolvimento Rural e Integrado das Serras de Montemuro, Arada e Gralheira*



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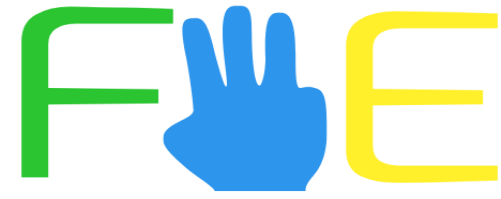


# Priorities and Topics

- ADULT EDUCATION: Supporting the setting up of, and access to, upskilling pathways
- HORIZONTAL: Transparency and recognition of skills and qualifications
- ADULT EDUCATION: Improving and extending the supply of high quality learning opportunities tailored to the needs of individual low-skilled or low-qualified adults
- Entrepreneurial learning - entrepreneurship education
- New innovative curricula/educational methods/development of training courses
- Research and innovation



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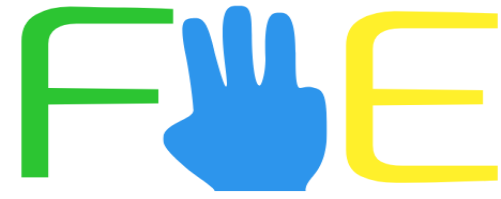


## The aim of this project

- Produce a European wide standard for the diagnosis and assessment of the entrepreneurship capabilities of individuals, testing the whole process with real entrepreneurs from the different countries.



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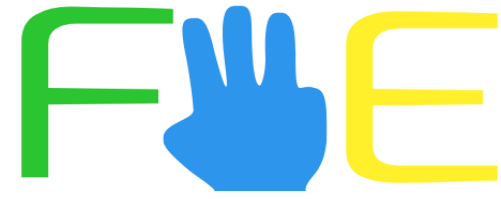


# Specific objectives

- To design and profusely test a joint methodology within AE providers which will allow, on the one hand, the diagnosis and assessment of the entrepreneurship capabilities of individuals and, on the other hand, to share and develop a comprehensive series of actions (training modules) that respond to the needs identified and, thus, contribute to foster the provision of key competences to entrepreneurs and to improve the links between education and training and the success within the world of work.
- The working methodology will benefit all involved parts since will become a mechanism for knowledge and research carried out within educational institutions to enhance the quality and relevance of the learning offer with their own staff and trainees and, on the other hand, trainees will have at their disposal a Entrepreneurial Kit for the improvement of their entrepreneurial capabilities.



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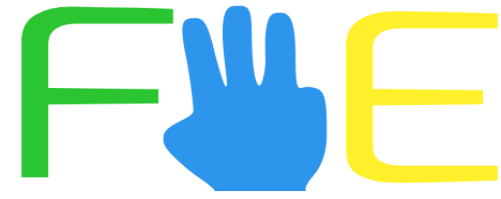


# Activities to be carried out

- - Development of a (auto) diagnosis tool for the analysis of the entrepreneurship capabilities of students. A platform will be produced to facilitate interaction and ICT skills and disseminate and attract potential entrepreneurs to this first step of diagnosis.
- - Test the diagnostic tool. Each partner institution will select a sample of 5 members of staff or trainees that will be the target for the testing.
- - Share and develop a personalized modular training program to address the different capabilities encompassed in the diagnostic tool.
- - Pilot the test of the training modules. The training program will be adapted to every partner country scenario.
- - Publication of the Entrepreneurial KIT encompassing the diagnostic tool and the modular training program as an Open Educational Resource (OER).



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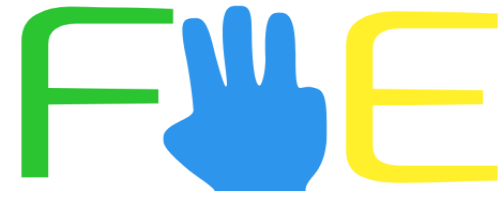


## Expected results of the project (1 of 4)

- - 1 (auto) diagnosis tool for the analysis of the entrepreneurship capabilities of students. A platform will be produced to facilitate interaction and ICT skills and disseminate and attract potential entrepreneurs to this first step of diagnosis.
- Publication of the Entrepreneurial KIT encompassing the diagnostic tool and the modular training program as an Open Educational Resource (OER).



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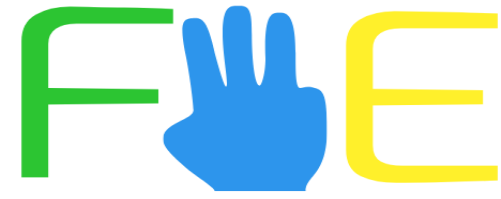
## Expected results of the project (2 of 4)

- Preliminary report on the state-of-the-art with respect to tools for the diagnosis of entrepreneurship capabilities at European level, which will be the result of a documental and best practice search in this educational field by all the project partners. This will serve as starting point for the rest of project phases





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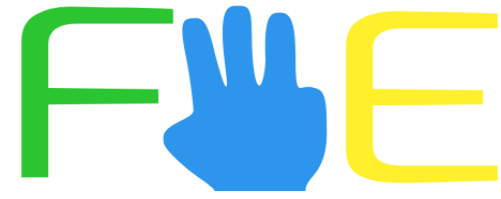


## Expected results of the project (3 of 4)

- Testing phase of the produced O1- Tool for diagnosing entrepreneurial capabilities with a set of individuals (potential entrepreneurs), selected by each partner devoted to "counselling / work support organisation".
- Individual report (40 in total, 10 per participating country) that will be created for each potential entrepreneur diagnosed with O1, containing the results of their entrepreneurial capabilities' diagnoses.



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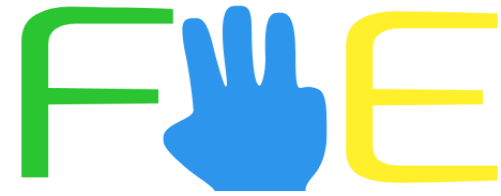


## Expected results of the project (4 of 4)

- Testing of the shared modular training courses with the same set of individuals selected for the diagnosis. Important to remark that for each potential entrepreneur the training modules will be different according to the shortcoming identified in the diagnoses.
- Individual report will be created for each individual in which the value rated by the users for each training module as well as suggestions and feedback on how to improve the particular module will be recaptured.



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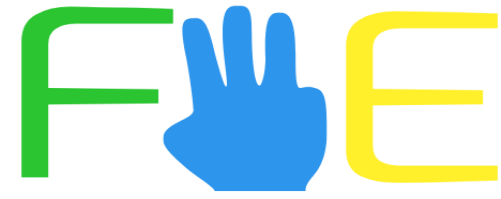


## Who is the project intended to (1 of 2)

- The intellectual outputs are primarily dedicated to adults.
- 70 people minimum will be involved in the Final Conference Multiplier Event held in Poland. Most of this people will be professionals interested in methodologies that can effectively engage entrepreneurs and policy makers responsible for drawing up and monitoring of entrepreneurship policy – 6 local/regional and 12 transnational. The event will embrace people of various ethnicities and cultures, and across the wide range of economic circumstances.
- 80 relevant stakeholders, 20 per country will be identified by each partner and will receive the six monthly online bulletin distributed by the project. Finally, it is expected that over 1200 (300 per country) people will be indirectly involved through social media through a viral action in the main social networks: LinkedIn and Twitter and the 4 articles that will be written and published in European magazines and websites related to the Intellectual Output of the project, visibility and dissemination actions (including project and partner webpages).



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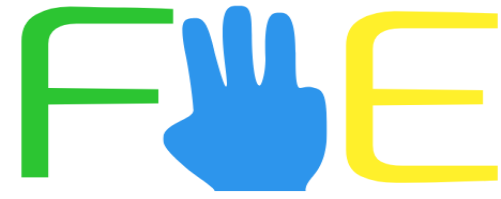


## Who is the project intended to (2 of 2)

- At the stage of testing and validation of intellectual work results will be selected groups of adults 40 Potential entrepreneurs will be involved directly in the F3E testing phases over project duration, 10 per country.
- The main target group is potential entrepreneurs



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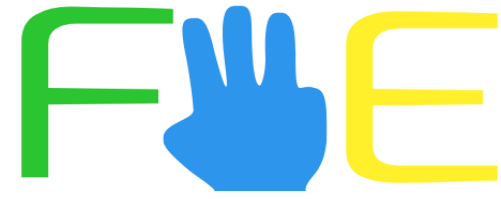


# Project Implementation

- Development of a (auto) diagnosis tool for the analysis of the entrepreneurship capabilities of students. A platform will be produced for the first time.
- Test the diagnostic tool. Each partner institution will select a sample of 5 members of staff or trainees.
- Share and develop a personalized modular training program to address the different capabilities encompassed in the diagnostic tool. It will be composed of a core curriculum that will contain training objectives, contents, and methods.
- Pilot the test of the training modules. The training program can be adapted to every partner country scenario.
- Publication of the Entrepreneurial KIT encompassing the diagnostic tool and the modular training program as an Open Educational Resource (OER).



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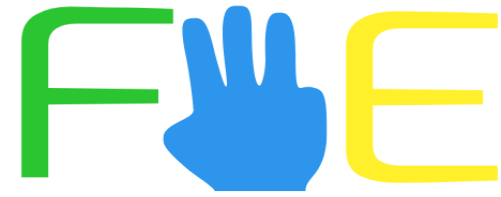


# Intellectual Output 1

- **O1**  
Tool for (auto) - diagnosing of entrepreneurial capabilities
- **Leading Organisation:**  
Fundacja Edukacja, Zdrowie, Rozwój



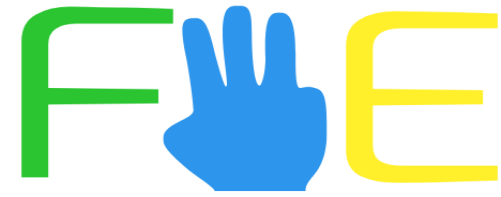
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- The tool that will be used to analyze the entrepreneurial capacities of individuals and to obtain the results, which will later be used to design the training modules, will be created. The tool developed will be the result of a previous research on State of the Art on entrepreneurial capacity diagnosis tools across Europe. This will facilitate the auto-diagnose and should present results in a simple visual manner that is at the same time complete and exhaustive. It is important to emphasize that these results will facilitate progress in the different phases of the project and should therefore be clear and concrete. The tool will be made up of an application methodology for data collection and a instrument in which capacities and areas will be combined for later analysis. Support documentation will include an implementation manual in which all the steps to apply the tool will be described as well as the definition of the different entrepreneurial capacities and areas which make up the core variables that will be analyzed during the process.
- The idea is to design a practical, easy to use and intuitive tool, that could partially or totally be implemented as a ICT tool for on-line auto-diagnosis. This way, the tools would act as an attractor or as a first contact point for potential entrepreneurs. This on-line implementation will help also to make it globally available and thus increase its popularity, dissemination and potential impact.
- Tool for diagnosing will be consist of:
  - - application for data collection
  - - tools for diagnosing (surveys, forms)



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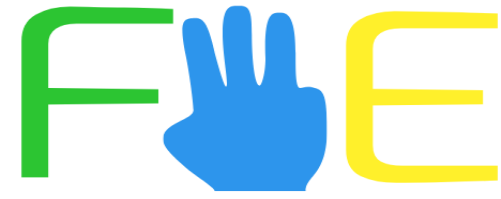


- In each country will be created the technical and content development teams They are necessary to design ITC tool. Teachers, trainers and researcher will be work on substantive content and diagnostic questionnaires.
- Work on the O1:
  - 1) Selection of experts at each partner
  - 2) Work on the creation of self-diagnosis tools
  - 3) Work on ITC tool for auto-diagnosis The technical and content development teams from each Partner will work together in order to establish a definitive design of the ICT tool for on-line auto-diagnosis. First task of bteams is discussion a development of the precise design of the ICT tool platform which will include capable to include all of the essential contents which will be prepared by the content development team in the next task. Content development team will take care of the analysis of the structure of the outcome data from the previous researches on State of the Art on entrepreneurial capacity diagnosis tools across Europe. Thanks to the analysis substantive content will be prepared as the basis material for creation of the on-line platform. The task of the technical team is to develop a clear interface of the ICT tool according to the outcome of the first task, to which the outcomes of work of content development team will be uploaded.





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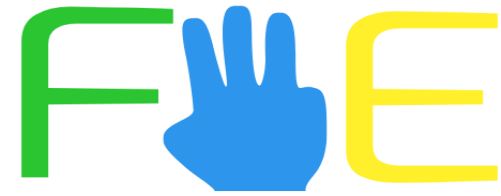


## Intellectual Output 2

- **O2:**  
Entrepreneurial diagnosis, main findings
- **Leading Organisation:**  
BEC Druzstvo - Business and Employment  
Cooperative



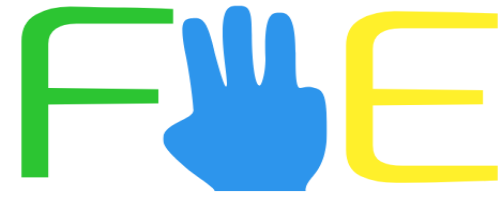
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- This publication will be a collection of the main results, findings, good practices, etc. extracted out of the testing of O1 - Tool for diagnosing entrepreneurial capabilities. In each country participating in the project the diagnosis will be tested with at least 10 potential entrepreneurs (at least thirty in total) with a double objective: - First to check how the tool works and what areas should be corrected or improved in order to make it, for example, more reliable, easier to apply, more intuitive, etc. The feedback will be used to release the definitive version of the tool. - Second, to extract patterns, statistics, good practices, common shortcomings, etc. of Adult Education Entrepreneurs that will allow us to provide relevant conclusions about the collective and the entrepreneurship in general.
- The procedure to produce this document will be:
  - - Each different country (Spain, Czech Republic and Portugal, Poland) will apply the diagnosis tool with at least 8 entrepreneurs in their local languages.
  - - For each entrepreneurs an individual report on entrepreneurial capabilities will be produced and handed out and results explained to the trainees.
  - - Each institution will elaborate a document in English collecting the most remarkable aspects, improvements, findings, comments, etc.
  - - These documents will be used to fine tune the tool and to produce this publication with the main results and findings.



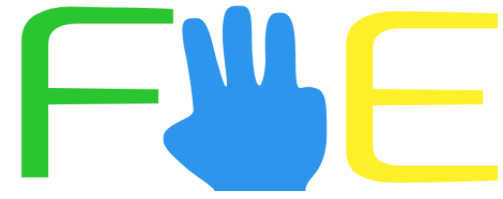
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- In each countries will be create diagnostic team consists of trainers and experts. Teams will research and describe Entrepreneurial diagnosis, main findings. In leading organization will also work manager to coordinate work on the product and manage the progress according to the schedule (as a content supervisor).
- 1. Defining the test group which consists of the entrepreneurs
- 2. Applying outcome 01 - Tool for diagnosing entrepreneurial capabilities in the test conditions on the groups of the entrepreneurs in each one of the partnership countries
- 3. Collecting comments and suggestions about the platform from the test group
- 4. Analysis of the comments of the test group
- 5. Analysis of the data collected from the Tool
- 6. Development of the final report by each one of the partners
- 7. Presentation of the results to trainees
- 8. Elaboration of the document which collects final most relevant results of the previous tasks by each one of the partners



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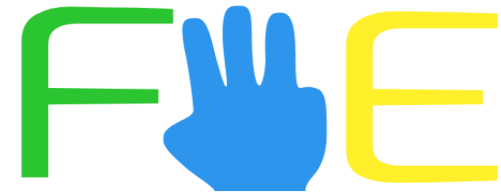


## Intellectual Output 3

- **O3:**  
Modular training courses
- **Leading Organisation:**  
ADRIMAG - Associação de Desenvolvimento Rural e Integrado das Serras de Montemuro, Arada e Gralheira



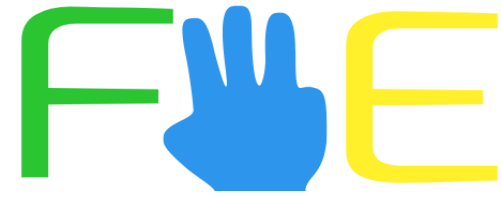
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- The aim is to design and develop a complete training program (modules) to respond / map to the different potential shortcomings that can be identified by O1 Tool for diagnosing entrepreneurial capabilities. For this reason the design will be modular, since the needs diagnosed for each entrepreneur will be different and, thus, the path (training courses) chosen will be different. These modular training courses can be already existing materials that are suitable to be mapped against the tool but also new training contents will be designed and developed to cover all the potential areas identified by the tool. These materials will combine formal and non-formal learning and will help to provide individuals taking part in the testing with the knowledge and skills identified as shortcomings in the diagnosis phase.
- The procedure to start compiling all the modular courses will be first to ask project partners to list their main training materials in order to have a complete picture of all available materials and what are missed and thus needs to be developed or incorporated from other sources. It is important to remark that, the methodologies shared by each partner will not be translated into the common language (English) but will remain in the natural language of the different partners. However, the new materials to develop or incorporate from other sources will be, when possible, in English in order to increase their application by all partners.



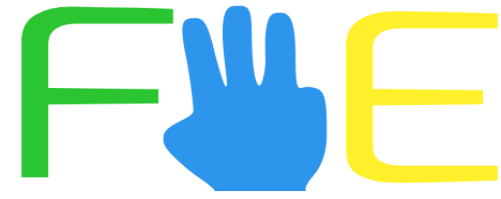
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- In each countries will be create training team consists of trainers and experts. Teams will be work on create training courses materials. In leading organization will also work manager to coordinate work on the product and manage the progress according to the schedule (as a content supervisor).
- 1. Recognition of the needs on the basis of the data collected from the O1 Tool for diagnosing entrepreneurial capabilities – different sets of needs according to the data collected from each entrepreneur
- . Defining the modular system of the general training course
- 3. Designing of the different path's – training courses
- 4. Analysis of the existing materials
- 5. Mapping of the existing materials on the basis of the research results
- 6. Designing of the new contents according to the identified needs
- 7. Developing the new contents
- 8. Combining existing and developed materials according to the defined modules
- 9. Collecting lists of the main training materials from each one of the project partners
- 10. Mapping the lacks in the materials provided by all of the partners – creation of list of the additional materials which has to be developed or incorporated from the other sources
- 11. Creating the set of modular training courses in the way which available it to start the tests to available the project partners to begin the deeper discussion and review of the set



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## Intellectual Output 4

- **O4:**  
Entrepreneurial personalized training paths,  
main findings
- **Leading Organisation:**  
Fundacja Edukacja, Zdrowie, Rozwój



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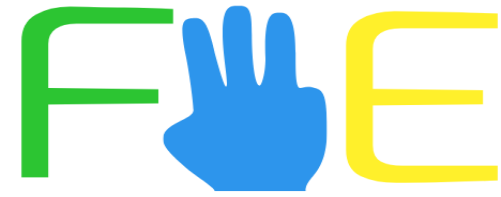


- This publication will be a collection of the main results, findings, good practices, etc. extracted out of the testing of O3 - Modular Training Courses. Again with the previous entrepreneurs undertaking the diagnoses, the personalized training courses according to the needs identified will be tested, so in total at least thirty again, with a double objective: - First to check the appropriateness of the different training courses and what areas should be corrected or improved in order to make them, for example, more reliable, easier to uptake, more intuitive, etc. The feedback will be used to release final versions of the different training materials.. - Second, to extract patterns, statistics, good practices, common shortcomings, etc. of Adult Education Entrepreneurs that will allow us to provide relevant conclusions about the training features of the collective.
- The procedure to produce this document will be:
- - Each different country (Spain, Czech Republic and Portugal) will apply the personalized training modules with the 10 same entrepreneurs that participated in the diagnosis testing.
- - For each entrepreneurs an individual evaluation of the skills and capacities acquired will be carried out.
- - Each institution will elaborate a document in English collecting the most remarkable aspects, improvements, findings, comments, etc. from the evaluation carried out.
- - These documents will be used to fine tune the different training materials tested as well as to produce this publication with the main results and findings.





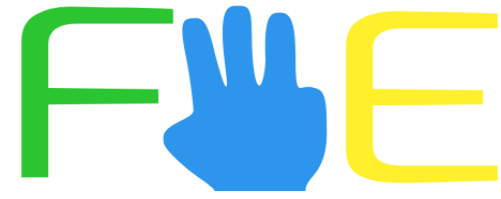
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- Works on the creation of a Entrepreneurial personalized training paths, main findings will be carried out by all partners - it is very important to work together with the elaboration of the most universal, practical and multidimensional solutions, therefore the emphasis on the joint work of all experts will be emphasized at this stage. During this stage, it will be possible to consult with future entrepreneurs in each of the partner countries in order to verify whether the substantive scope of training. All partners will be involved in the preparation of IO. In each countries will be create team consists of trainers and experts. In leading organisation will also work manager to coordinate work on the product and manage the progress according to the schedule (as a content supervisor).



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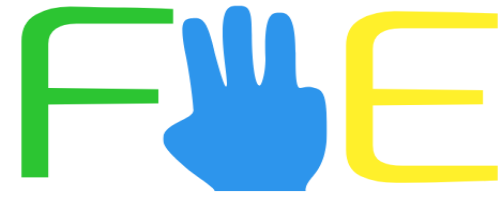


# Intellectual Output 5

- **O4:**  
Entrepreneurial KIT
- **Leading Organisation:**  
Business Innovation Brokers S. Coop.



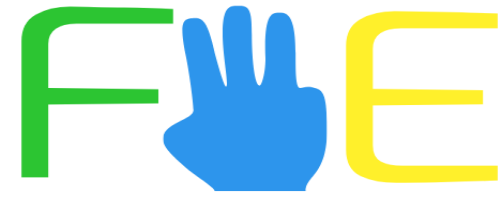
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- This kit will be composed of the Entrepreneurship diagnosis and tool and the modular training materials developed as well as a methodological guide to help trainers to apply and use all the materials developed in the project.
- This Kit is intended for helping or “training” trainers on their entrepreneurship accompaniment to individuals that want to set up their new businesses. We hope this Kit to become an innovative approach and a reference model in Europe for entrepreneurship education-work cooperation. This Entrepreneurial Kit will be placed in an online platform and will be offered as an open educational resource freely available for everyone.
- We hope to have a final release of the Entrepreneurial Kit by last transnational meeting of the project to be presented in the Final Conference Multiplier Event.



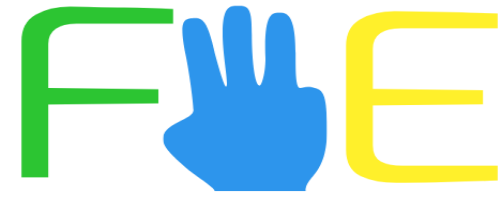
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- In each country will be created a team consists of trainers and experts to prepare guide. In leading organisation will also work manager to coordinate work on the product and manage the progress according to the schedule (as a content supervisor)
- 1. Creating the final composition of the Kit to make it accessible in each one of the countries represented by the partners of the project.
- 2. Uploading the Kit to the open and free of charge on-line platform.
- 3. Release of the Kit for the public.
- 4. Preparation of the final Kit presentation for the transnational meeting.
- 5. Official launch of the platform with the Kit.



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# Multiplier Events

**At each country towards the end of the project.**

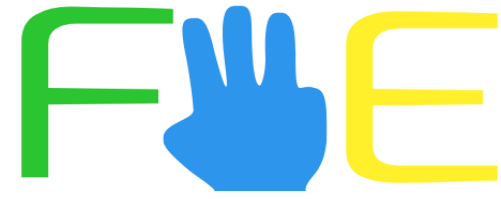
- **Face to Face or online.**
- **SPAIN: Today, 26<sup>th</sup> of May 2022 organised by Business Innovation Brokers.**

## **FINAL DISSEMINATION EVENT**

- **Place: POLAND organised by Fundacja Edukacja, Zdrowie, Rozwój.**
- **Title: Final International Conference on F3E Project**



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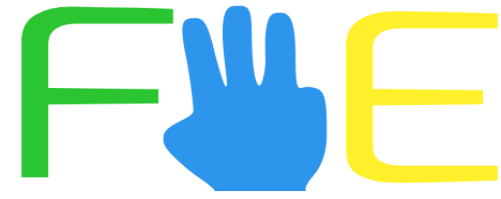


## Dissemination (1 of 2)

- This task aims at disseminating F3E for academia and support structures in the partner countries and throughout Europe. All deliverables will be disseminated through the online workspace (including e-newsletters) and publicized during the final multiplier event.
- Further dissemination activities:
  - Informative meetings at each institution.
  - 6 monthly online bulletin distributed to all stakeholders.
  - Meetings with local representatives and other members of the community.
  - Contacts with companies and diverse institutions during meetings and out of these meetings.
  - Press releases and, if possible, other media. - Exhibitions. and presentations.



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## Dissemination (2 of 2)

- Dissemination of the results will be carried out through:
  - a. activity on social media.
  - b. using the potential of partner databases.
  - c. Reaching information to institutions (eg offices) that are involved in building the potential of adults .
  - d. Information at Third Age Universities and People's Universities.
  - e. Information for NGOs and organizations dealing with raising the skills.